

About MediaPro: A Leader in Data Protection Awareness Programs

MediaPro is an e-Learning solutions company with more than two decades of experience providing content and services that change employee behavior and support a risk-aware culture.

We offer award-winning security, privacy, and compliance training programs that include online courses, reinforcement tools, and a cloud-based learning management system (LMS) trusted by the most brand-conscious and risk-aware companies in the world.



SECURITY



PRIVACY



COMPLIANCE

Addressing the Human Element

Our ultimate goal is to help customers solve the human-side problems in the protection of information through the development of comprehensive education and communication programs.

With our suite of security awareness, privacy awareness, and compliance training products, we create engaging learning experiences that transform behavior, improve performance, and achieve business results.

MediaPro's Unique Approach: The Adaptive Awareness Framework

The **Adaptive Awareness Framework™** provides the vision for organizations to run awareness programs using four key pillars:

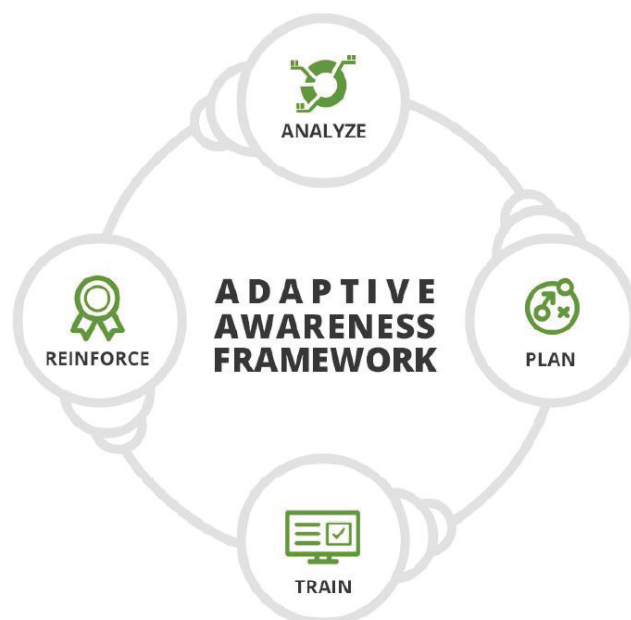
ANALYZE the knowledge and behavior of their employees

PLAN their program around known risks

TRAIN their employees

REINFORCE their program with consistent communication...

...all while evolving the program in response to the changing risk landscape.



ANALYZE

With MediaPro's **Phishing Simulation** and **Knowledge Assessment** tools, you get two powerful ways to analyze employee knowledge, and later, program success:

- Our **Knowledge Assessment** allows you to compare your employee knowledge at multiple points in time, letting you assess whether you are building intelligence within your organization
- Our **Phishing Simulation** tool gives you an accurate reading of how well your employees are doing at recognizing email phishing attempts—the easiest way for cybercriminals to get malware into your network



MediaPro's comprehensive Phishing Simulator dashboard shows improvements in employee behavior over time.



PLAN

MediaPro helps customers identify the most important risks facing their organization and target the behaviors they want to change relative to those risks. Then, we carefully align those risks with the training, reinforcement, and measurement needed to ensure users that they are doing all they can to achieve the desired level of protection and diligence.

Features:

- Simple planning templates that speed program design and ensure focus on risks
- Closely aligned to the NIST Cybersecurity Framework
- Forecast awareness activities across the year
- Identify the kind of business intelligence/analytics that you can use to assess your program

TRAIN

- MediaPro's **Adaptive Security, Privacy, and Compliance Libraries** are the most sophisticated and comprehensive online training libraries on the market. Our **Adaptive Architecture** allows for rapid course assembly and customization that enables employers to target their unique risk profiles and tailor training to specific employee roles.

Features:

- A comprehensive library of security, privacy, and corporate compliance topics, continuously updated to meet emerging risks and changing regulations
- An Adaptive Architecture that allows maximum flexibility in selection of course topics
- Integrated "Course Builder" tools make assembly, branding, and configuration simple
- Role-Based Profiling allows you to deliver the right content to the right people
- The easiest content customization on the market
- Localized into most major languages



REINFORCE

Reinforcement is essential to behavior change. While training is the foundation of your awareness program, reinforcement is a key factor in making sure your message sticks. A reinforcement plan, with supporting activities, helps ensure that your core principles around security, privacy, and compliance become part of your organizational culture.



*Applying proven principles
of adult learning to produce*

Features:

- Animated videos use humor to focus attention, and are easily deployed to remote locations
- Games encourage interactive engagement with key messaging
- Posters remind of key points when displayed in common areas, such as break rooms
- Articles go deeper on specific topics, and engage learners who prefer print
- New content is added to our reinforcement library on a regular basis

Adaptive Products and Services

MediaPro has the industry's most robust and adaptive library of products and services to help you create and run comprehensive awareness programs.

The core of our offerings is a rich library of online training and reinforcement content. Whether you buy a single course, or choose a Security, Privacy, or Compliance Professional Package (or all three), you're getting the content you need to implement a comprehensive program of training and reinforcement, as well as templates to plan your program on your own.

If you're ready to grow your program with Knowledge Assessments, Phishing Simulations, or an integrated Learning Management System (LMS), these can easily be added to your program.

No matter which set of solutions you choose, you'll access them through our cloud-based Adaptive Awareness Portal.

From the Portal, you can assemble, brand, and configure your online training and reinforcement; configure and deliver knowledge assessments; run phishing simulations; and deliver and report on the training delivered to your employees.

About MediaPro

MediaPro is nationally recognized for producing award-winning, Web-based security, privacy, and compliance training that reduces risk and changes employee behavior. In addition to the MediaPro line of training for general security and privacy awareness, MediaPro also develops custom security and privacy e-Learning courseware.

MediaPro has won over 100 prestigious awards for instructional excellence.

Essentials

- *Single Course* from Adaptive Security, Privacy, and/or Compliance Libraries
- Awareness Portal Access
- Complete Reinforcement Catalog
- Planning Templates

Popular

Professional

- *Unlimited Courses* from Adaptive Security, Privacy, and Compliance Libraries
- Awareness Portal Access
- Complete Reinforcement Catalog
- Planning Templates
- Course Builder Tool
- Customer Care Plan

+ Plus Options

Add these to any package:

- Learning Management System (LMS)
- Phishing Simulator
- Knowledge Assessments
- Awareness Program Planning
- Managed Services (Phishing, Knowledge Assessments, LMS)
- Enhanced Customer Care Plan